Have You a Friend Who Suffers
from Asthma, Hay Fever or Catarrh?

No sufferer from Asthma, Hay Fever or Catarrh need be told how others suffer! Hence we know you will want some friends of yours–fellow sufferers–to enjoy the same relief you will feel after the first doses of RINEX Prescription. Fill in their names and addresses on lines below—we'll send free samples direct post haste.

I have taken Dr. Platt's Rinex Prescription and received relief from [ ]Asthma [ ]Hay Fever [ ]Catarrh.

My Name _____

Address _____

City _____ *State* _____

I wish you would send free samples to the following friends of mine:

Name of Friend _____

Affliction: [ ]Asthma [ ]Hay Fever [ ]Catarrh

Address _____

City _____ *State* _____

Name of Friend _____

Affliction: [ ]Asthma [ ]Hay Fever [ ]Catarrh

Address _____

City _____ *State* _____

Name of Friend _____

Affliction: [ ]Asthma [ ]Hay Fever [ ]Catarrh

Address _____

City _____ *State* _____

Also please acquaint my druggist, whose name follows, with RINEX so I can secure it locally in the future.

Name of Druggist _____

Address _____

City _____ *State* _____

Fill in blanks above and mail to

THE CLINICAL LABORATORIES CO., CLEVELAND, O.

Note: Your name will be held in confidence. 5-223

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Dr Crary

DIRECTIONS FOR THE USE OF

DR. PLATT'S Rinex PRESCRIPTION

A Safe Scientific treatment for the Relief of All Forms of

ASTHMA	CATARRH	HAY FEVER
Including	Including	Including
Cardiac, Renal, Bronchial and Infective—both Chronic and Acute.	Chronic, as well as Acute Forms, such as Head Colds, Coryza, Laryngitis, Bronchitis.	Rose Fever, Hay Asthma, Rose Colds, Summer Colds, Autumnal Catarrh and Pseudo Hay Fever.

WHAT RINEX IS

Rinex is a Physician's prescription, developed and perfected in the successful treatment of more than 7,000 clinical cases of Asthma, Hay Fever, Catarrh, Head Colds and other respiratory diseases. It is most carefully prepared from drugs of assured U. S. P. standard by one of the largest and most highly regarded Pharmaceutical Manufacturers.

Rinex is sure, safe and easy to take. Relief usually comes so quickly as to astound the patient. Directions should be followed closely.

WHAT RINEX IS NOT

Rinex contains no opiates or narcotic drugs of any sort. It is non-toxic. It is not habit-forming and no bad after effects of any kind result from its use.

Rinex is offered to afford **instant and sure relief in all forms** of Hay Fever, Asthma, Catarrh, etc. Sufferers are grateful for this treatment that gives real relief, and are encouraged to continue the treatment for a reasonable period, by the wonderful results of many other sufferers who have secured **permanent** relief.

What Rinex Does

Rinex instantly attacks the toxic poisons that are to be found in all respiratory cases. At the same time, it builds up the natural resistance of the body, restricts excess mucous secretions, allays and strengthens the nerves and stimulates slightly. The result is that relief is experienced almost instantly and all natural bodily functions are so strengthened that the attack is quickly and usually completely overcome and thrown off. Rinex throws overwhelming reinforcements on the side of Nature in its combat with the causes of respiratory diseases.

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The CLINICAL LABORATORIES COMPANY

CLEVELAND, OHIO, U. S. A.

Platt's Rinex

The Clinical Laboratories Company

Cleveland, Ohio

WHAT IT IS The Clinical Laboratories Company is an Ohio Corporation, organized and conducted for the purpose of originating through licensed Physicians and developing through careful clinical investigation, such medical preparations as come within the limitations of self medication, and marketing them through the wholesale and retail drug trade, not only to physicians, but direct to consumers.

Therapeutically and pharmaceutically, its preparations are wholly reliable and in all cases guaranteed to give the results claimed for them, or money refunded.

WHAT IT DOES The Clinical Laboratories Company conducts continuously, scientific investigations through its laboratory and clinic, of medicinal preparations originated by its own staff or purchased outright by it. In several important ways it has already added to medical knowledge. Physicians in all parts of the country are now availing themselves of the tremendous fund of scientific data accumulated in our specialized laboratory and clinical work.

Other Products of The Clinical Laboratories Co.

HENSCH'S FOOD A highly nourishing, palatable food for Infants, Invalids and Convalescents; a wonderful building food in mal-nutrition and constitutional inferiority; corrective in Indigestion, Dyspepsia, Gastralgia, Fever Cases, Insomnia, Vomiting during Pregnancy.

CANDI-LAX A tasty, mint flavored laxative tablet for Constipation, Indigestion, Heartburn, Sour Stomach, Belching, Nausea, Colic. Relaxes the bowels, benefits the stomach; not habit-forming, fine for Infants, Children and Grown-ups.

TARKON A powerful and inexpensive antiseptic, non-poisonous, absolutely harmless, yet two and one-half times more powerful than Carbolic Acid; tasteless, odorless, germ destroying, tissue building.

Free Medical Consultation—Use Clinical Report Sheet

Asthma, Hay Fever and Catarrh sufferers especially are urged to fill in and mail to us at once the Clinical Report Sheet to be found in every regular sized package of Rinex prescription. Information thus given is held in strict confidence, is referred at once to our physicians and the sufferer immediately advised, individually, by special letter. Frequently there are complications with these particular diseases, and our Medical Department is able in almost all cases to prescribe correctively.

General Directions

Read This First

With each dose of Rinex it is desirable to drink several large glasses of water, preferably with a teaspoonful of ordinary baking soda dissolved in each glass, and while taking the treatment, one should drink plenty of water throughout the day.

It is necessary to keep the bowels in good condition during the Rinex treatment. We recommend Candi-Lax for this because we know it acts well in connection with Rinex and one or two tablets each evening are very effective, both in keeping the bowels clean and the stomach sweet. Candi-Lax is not habit-forming. Milk of Magnesia, taken in tablespoonful doses each evening, also serves the purpose very well.

Avoid heavy eating when taking the Rinex treatment. Eat enough but at each meal eat a little less than you feel you want and avoid heavy meats and starchy foods. Eat plenty of fruit and vegetables.

The Rinex treatment should be continued until the desired effects are secured, and for a period thereafter long enough to make the effect positive. Rinex is harmless and may be taken as long as necessary without habit-forming and without bad after effects.

If, after beginning the Rinex treatment, you do not secure the results you expected, it is possible, particularly in Asthma, Hay Fever and Catarrh, that complications exist. Fill in the Clinical Report Sheet in this package and mail it at once. You will receive, at once without charge, expert medical advice from the clinic physicians.

Keep Rinex in a cool, dry place, and keep the top screwed on tightly.

GUARANTEE

Dr. Platt's Rinex Prescription is guaranteed to relieve Asthma, Hay Fever, Rose Fever, and Catarrh in 24 hours. All druggists are authorized to refund full purchase price to any dissatisfied customer; we refund the druggist promptly upon receipt of name and address of person refunded.

HEAD COLDS: Rinex is guaranteed as in the foregoing, to dispel Head Colds in 5 hours!

NOTE: Customers failing to secure relief from first bottle of Rinex should not continue the treatment further. We refund for only one package to any one customer.

Asthma

The outstanding symptoms are extreme shortness of breath, spasmodic contraction of the lungs with inability to expel the breath or fill the lungs to full capacity, frequently accompanied by intense and spasmodic coughing and inability to raise mucous.

Rinex is successfully used in **all** forms of Asthma, both Chronic and Acute, no matter of how long standing. Cardiac, Renal, Bronchial and Infective Asthma all yield equally well to the treatment, which is basic, being directed at the toxic poisons in the blood. Sufferers from the advanced and incurable form, called Emphysemia, unable to secure help from any other treatment, find in Rinex a constantly dependable source of relief. All ages find Rinex an instant and sure relief. Children as young as six years old have been successfully treated; adults past eighty years old have responded immediately, normal breathing, eating and sleeping being restored to them.

With the Rinex treatment, results in Asthma are usually almost immediate, and even the most stubborn cases experience marked relief within 24 hours. The period of time over which the treatment must continue, however, varies. The wife of a druggist claims to have been permanently relieved from Cardiac Asthma by a few doses only; a man 80 years old reached the point of freedom from Asthma with his second bottle of Rinex; a boy of 10 was so relieved by three doses that he has never since required further treatment. However, many cases must continue the treatment for several months to secure lasting benefit.

WHAT CAUSES ASTHMA Prolonged irritation of the lungs and bronchial tubes from coughs and colds; toxic infection as a result of pneumonia, influenza, bronchitis, etc.; protein infection from weeds, from plant, shrub and tree pollen, and from animal dandruff; heart and renal disorders; mechanical obstructions in the respiratory tract—all these and still other less frequent conditions are known to cause the distressing malady, Asthma.

Most medical authorities in the past have followed the plan of diagnosing the particular form of Asthma and its cause, and directing a special treatment for that form. The Rinex Prescription treatment is for all forms of Asthma, alike; because the treatment is directed against the systemic poisoning existing in all forms of Asthma alike, and towards the strengthening and upbuilding of normal bodily resistance.

TREATMENT Diet forms a very important part of the general treatment for Asthma. Patients should avoid all heavy protein foods, such as beef, veal, eggs, milk, rich pastries, candy and sugar. Only those

vegetables which grow entirely above the ground should be eaten. Alcohol must be religiously avoided. We have a special diet chart which is sent free to all Asthma sufferers; it may be had, together with a special letter of instructions for your particular case, by filling in details of your case on the Clinical Report Sheet to be found in the Rinex package and mailing to The Clinical Laboratories Co., Cleveland, Ohio.

How to Take Rinex for Asthma

First read "General Directions" at top of Page three. Take two capsules and one white tablet at 1 P. M. Repeat at 8 P. M. daily. If your Asthma is troublesome in the mornings, two capsules and one white tablet may also be taken at 8 A. M. You will insure best results by making it a practice to take Rinex on the exact hours indicated, but variation of as much as one hour either way is allowed. If difficulty is experienced in breathing at night, we recommend taking three capsules and two white tablets and drinking one or two cups of black, **hot** coffee, tea or Hensch's Food, immediately before retiring. If coffee or tea does not agree, do not use.

CHILDREN—(over 6 years old)—Take one capsule and one white tablet as above.

IMPORTANT The professional service given free by the Medical Department of The Clinical Laboratories Company is especially valuable to Asthma sufferers. Fill in carefully the Clinical Report Sheet to be found in each regular size package of Rinex, and mail to us immediately. All such information is regarded by us as strictly confidential.

Hay Fever

Hay Fever, variously called Hay Asthma, Hay Colds, Rose Fever, Rose Colds, Autumnal Catarrh, etc., occurs from spring until winter, according to locality and according to the time of blooming of the many different plants, shrubs and trees whose flower pollen is known to cause the malady. The disease recurs for the individual about the same time each year, lasts from four to thirteen weeks, and is characterized by profuse flowing from eyes and nose, frequent and body-racking sneezing, general malaise, irritability, insomnia, increased perspiration and in many cases, Asthma. The eyes flinch in bright light, headache occurs daily, appetite is lessened and occasionally there is fever.

In some cases the attack occurs in May or June; this is termed Spring Hay Fever, Rose Fever, Rose Cold or Summer Cold. Many suffer during July when haying season is on and the attack is most frequently called Hay Fever or Hay Asthma. However, probably the greatest number are afflicted in August and are relieved only when frost comes, usually in October. During the whole year, however, it frequently happens that Hay Fever sufferers are acutely sensitive to dust, smoke, gases, animal odors, etc. Rinex provides year-around relief in all such cases.

Rinex usually gives almost complete relief in Hay Fever within 24 hours. However, it should be understood that the Rinex treatment is not sold as a cure; usually it must be taken continuously throughout the period of attack. It relieves quickly and thoroughly. In more than 3,000 clinical cases more than 95% were fully relieved within 24 hours. The Rinex treatment is suitable to all ages and is effective regardless of how many years the sufferer may have been afflicted. It is the observation of the clinic, also, that in patients who take Rinex throughout the season, Hay Fever recurs more lightly each succeeding year.

WHAT CAUSES HAY FEVER.. Protein infection causes Hay Fever. The pollen from flowers of certain plants, shrubs and trees, carried long distances on the wind, lodge in the nostrils. Chemical analysis reveals that these pollen are about 25% raw protein; this undigested protein is absorbed directly into the blood through the mucous membranes and immediately produces a toxic effect, disturbing the blood balance and the nervous system, and causing the peculiar symptoms of Hay Fever. Formerly it was supposed that Hay Fever was merely surface irritation of the membranes of the eyes, nose and throat, caused by the scratching of the myriad tiny, spinular pollen, and various sprays, nasal jellies, balms, powders, etc., were offered to relieve. Now it is known that there is a definite systemic condition that can be treated only through the blood stream. Rinex, in capsules, taken internally, attacks and dispels the toxins instantly, and when taken throughout the Hay Fever attack, neutralizes constantly the further absorption of protein from the fresh pollen that fastens to the nasal membranes day in and day out. It is this constant absorption of pollen protein that makes continuous treatment

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I have taken Dr. Platt's RINEX Prescription and received relief from [ ]Asthma [ ]Hay Fever [ ]Catarrh.

My Name _____

Address _____

City _____ *State* _____

I wish you would send free samples to the following friends of mine:

Name of Friend _____

Affliction: [ ]Asthma [ ]Hay Fever [ ]Catarrh

Address _____

City _____ *State* _____

Name of Friend _____

Affliction: [ ]Asthma [ ]Hay Fever [ ]Catarrh

Address _____

City _____ *State* _____

Name of Friend _____

Affliction: [ ]Asthma [ ]Hay Fever [ ]Catarrh

Address _____

City _____ *State* _____

Also please acquaint my druggist, whose name follows, with RINEX so I can secure it locally in the future.

Name of Druggist _____

Address _____

City _____ *State* _____

Fill in blanks above and mail to

THE CLINICAL LABORATORIES CO., CLEVELAND, O.

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CANDI-LAX is recommended with the Rinex treatment. If you desire a sample, fill in your name and address below:

Please send me a free sample of CANDI-LAX

Name _____

Address _____

City _____ State _____

Candi-Lax is the most economical laxative on the market—24 mint-flavored tablets, 25 cents. Full size box sent post-paid upon receipt of stamps or coin.

If there is an infant, underweight child, dyspeptic or aged person in your family, you should know about HENSCH'S FOOD, the palatable, nourishing food, easily digested by the weakest stomach. A postcard giving age of child and your doctor's full name and address will bring you a sample bottle and full information.

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necessary in Hay Fever; fresh poison is being absorbed all the time, requiring more medicine to neutralize it.

TREATMENT We emphasize the drinking of large quantities of water, not cold. A good diuretic water, such as Buffalo Mineral Water, obtainable at most drug stores, is recommended to aid elimination, particularly through the kidneys. When Hay Fever is accompanied by the wheezing, gasping symptoms of Asthma, the sufferer should follow directions for treatment of Asthma instead of the directions Tarkon solution as an eye wash, nasal spray and mouth wash. Tarkon can be had at most drug stores. If unable to secure at your druggist's, order direct from The Clinical Laboratories Co. Price $1.00.

Attention of Hay Fever sufferers is especially directed to the special free service of our Medical Department, explained on the Clinical Report Sheet to be found in each package of Rinex.

How to take Rinex for Hay Fever

First read "General Directions" at top of Page 3. Do not take Rinex in advance of your Hay Fever attack; Rinex does not **prevent Hay Fever**—it neutralizes the toxic poisons that come only after the pollen begins to fly. Wait until Hay Fever first strikes you, then begin taking Rinex strictly according to directions. Take two capsules and one white tablet at 8 A. M. Repeat at 8 P. M. If your Hay Fever begins to be troublesome by noon, two capsules and one white tablet may be taken at 1 P. M. You will secure best results if you make it a strict practice to take Rinex at the hours indicated, but occasional variation of as much as one hour either way is allowed. Remember that it is important to keep the bowels active while taking Rinex. In occasional cases, Rinex seems to give permanent relief with a few doses. This is exceptional. Rinex must usually be taken throughout the Hay Fever season for the reason already given—the continuous absorption of more and more poison with every breath you take.

CHILDREN—(over 6 years old)—Take one capsule and one white tablet as above.

Chronic Catarrh

Chronic Catarrh is first usually characterized by what most people describe as a "slight dropping into the throat." In some cases this discharge is thin, watery, irritating and profuse; in other cases, it is thick, ropy and tough, requiring strong efforts to remove it from the throat. At the same time, the nose may be stopped up from the swollen and thickened condition of the mucous membranes, this frequently causing breathing through the mouth and giving the voice a husky, nasal twang. In some cases the patient is troubled with headache or experiences a dull, heavy pressure or fullness in the head. Sometimes the condition causes a confusion of ideas, weakened memory, irritability and despondency. Smelling is impaired and sometimes either seriously affected or lost; taste and hearing are also frequently affected.

"OZAENA" This aggravated form of the disease gives off a strong and offensive odor. Secretions thrown off in this advanced stage are extremely irritating and frequently cause ulceration of the membranes in the air passages of the head. As this condition progresses, cartilage, and sometimes the bone itself, as well as the fibrous tissues, become infected. As the disease advances still further, all the symptoms become more and more marked and repulsive, and the sufferer not only is in danger of a permanent loss of health and systemic infection, but also becomes most disagreeable, both to himself and others.

COMPLICATIONS Pharyngitis, laryngitis, bronchitis, deafness, indigestion, dyspepsia frequently result from Chronic Catarrhal conditions. Many people who know they have Catarrh do not consider it serious. Neglect, however, is almost certain to result in advanced forms of the disease and perhaps also any of the complications indicated. The Rinex treatment gives relief at once, and when persisted in, it is almost certain to bring about full relief from the condition. Some people, of course, are continuously subject to dust, acid fumes, smoke or odors which are irritating and tend to create a constant Catarrhal Condition. Such cases may never be entirely free of Catarrh as long as they are subject to these irritations, but they will find that the regular or occasional use of the Rinex treatment is not harmful and does reduce the Catarrhal condition to the point where they are not annoyed by it.

WHAT CAUSES CHRONIC CATARRH Chronic Catarrh is most commonly brought on through repeated attacks of Head Colds, causing the mucous membranes of the nose and air passages to become thickened and the mucous follicles or glands diseased. It also sometimes follows typhoid fever, scarlet fever, measles or other eruptive fevers, and is quite commonly incited by continuous exposure to irritating dust, gases, odors or other atmospheric impurities. Occasionally, it is caused by displacement of one or more of the bony structures of the nose, resulting in chronic inflammation.

TREATMENT FOR CATARRH Catarrh yields almost at once to the Rinex treatment. The systemic infection is overcome, excess secretion of mucous is stopped, the nose, head and throat clear up and feel well. We have evolved a special nasal and throat wash, which greatly aids the Rinex treatment, and brings quicker, more complete relief, and is known as TARKON. To receive maximum and permanent results from Rinex **TARKON must be used.** If by any chance your druggist does not keep TARKON, order direct from The Clinical Laboratories Co. Price $1.00.

Catarrh cases require varying periods of time for treatment. We have had cases that claimed complete relief from two bottles of Rinex. Other cases use Rinex whenever change of weather, irritating dust particles, gases or odors bring on an attack. The treatment should be continued until freedom from symptoms is accomplished and may be resumed at any time if attack returns.

How to Take Rinex for Catarrh

First read "General Directions" on Page 3. Take two capsules and one white tablet at 8 A. M., 2 P .M., and 8 P. M. daily. Use the Tarkon solution, according to directions in the Tarkon package, as a nose, throat and mouth wash. The Rinex doseage may be reduced in quantity or frequency of taking, according to the user's judgment; the exact hours should be strictly adhered to, but occasional variation one hour either way is allowed.

CHILDREN—(over 6 years old)—Take one capsule and one white tablet as above.

Head Colds

Cold in the head, or acute Nasal Catarrh, is an acute inflammation of the mucous membranes of the air passages in the head. The attack may extend to the pharynx, larynx and bronchials. The attack usually follows a chill, feeling of lassitude and slight fever. There is an oppressive fullness about the eyes and forehead, and more or less obstruction in the nostrils. Later, there is copious, harsh, watery discharge from the nostrils and a "weeping" of the eyes. Sometimes there is temporary deafness or ringing in the ears and slight facial neuralgia. **Colds are extremely dangerous. Stopping them in their very beginning often means the warding off of bronchitis, pneumonia or influenza.**

WHAT CAUSES HEAD COLDS Cold in the head is most frequently caused by exposure to quick change of temperature or to drafts, without the body being properly protected from the resulting rapid radiation of bodily heat. Any congested condition, however, makes one particularly subject to Head Colds. Constipation is a prevalent cause. In almost all cases also, the system at the time of contracting a Head Cold is impoverished, there being either enfeebled circulation, general or nervous debility or blood impurities. Easily digested, nourishing food, plenty of rest and sleep and outdoor exercise, are helpful in building up resistance to Head Cold attacks.

TREATMENT OF HEAD COLDS Head Colds, in their early stage of "sniffling and snuffling" are almost instantly relieved by the Rinex treatment. It is not unusual for all symptoms to disappear in 30 minutes, and in few cases of this type does Rinex require more than 3 hours to bring about complete relief. **Watch for the first symptoms of Head Colds—the frontal fullness, watery eyes and irritated nostrils; take Rinex at once, and that Head Cold will be stopped.** Head Colds, however, which have been allowed to develop for several days, have usually reached an infectious stage where the entire system is affected. In such cases, the Rinex treatment should be supplemented as follows: **First**, take a quick-acting physic such as Pluto Water, Citrate of Magnesia or Salts; **second**, leave off heavy eating—a light vegetable diet is best—drink plenty of water during the day, at least a glassful every hour; **third**, avoid exposure to cold, foul air, and overheated rooms; **fourth**, promote perspiration during the night by taking a hot foot bath and a hot drink immediately before retiring; **fifth**, during treatment in cold weather there should be some heat in the bedroom; also do not leave the windows wide open—open them, but only enough

for ventilation. By following this procedure and taking Rinex according to directions, even the most stubborn or severe cold usually breaks completely **overnight.**

How to Take Rinex for Head Colds

First read "General Directions" on Page 3. Take two capsules and one white tablet at 8 A. M., 1 P. M. and 8 P. M. Drink one or two glasses of water, not ice cold, with each dose. **Note:** Take the first dose of Rinex at the first minute you notice symptoms of Cold, **regardless of the hour,** then endeavor to follow doses according to the foregoing schedule of hours. For instance, if you notice symptoms of Head Cold at 4 P. M., take a full dose of Rinex immediately; take the next dose at 8 P. M., the next at 8 A. M., the next at 1 P. M., etc. After beginning treatment, best results are secured by making it a practice to take Rinex on the exact hours indicated, but variation of as much as an hour either way is allowed.

CHILDREN—(over 6 years old)—Take one capsule and one white tablet as above.

Watch That Head Cold

The surest way to check a Head Cold quickly is to catch it at its very beginning. When you get that first feeling of depression, fullness of the head and irritated nostrils, perhaps acompanied with sneezing, **that is the time to take Rinex.** Usually one dose of Rinex will completely dispel any Cold caught in its early stages. Have Rinex handy both at home and at your work. It is entirely harmless and can be taken at any time.

To Physicians

Rinex Prescription, Platt, was originted by a physician, and perfected in careful clinical work. It is made by one of the most reliable pharmaceutical manufacturers, specializing in ethical preparations.

The preparation is non-narcotic and non-toxic and leaves no bad after effects. Excess stomach acidity may cause slight nausea, which soon passes; sodium bicarb is corrective. Idiosyncrasy is seldom experienced and never is dangerous.

The therapeutic action of Rinex is that of an astringent tonic to the mucous membranes, relaxant, calmative and sedative and anti-spasmodic. Dispensed in convenient, antiseptic packages, regular size containing 30 capsules of 5 grains each; recommended for all adults and for children over 6 years of age. Physician's samples gladly furnished upon request. Co-operation of our Medical Department gladly given to physicians who favor us with their clinical observations.

To Druggists

Please fulfil the spirit and letter of our printed guarantee. Refund full purchase price to any dissatisfied customer upon their mere request, taking only customer's name and address. **Send us name and address,** and we will reimburse you immediately by check for the full amount of your retail selling price. However, it must be pointed out that customers who fail to secure relief from their first bottle of Rinex should not continue the treatment further and should not be permitted to purchase another bottle; we refund for only one bottle to any one customer.

Good elimination is absolutely required with the Rinex treatment, particularly when the treatment must be prolonged as in Asthma and Hay Fever. Call this fact to the attention of your customers. We recommend Candi-Lax, our own mint laxative, samples of which we will gladly forward to you on request. Any **phenolphthalein laxative** agreeable to the customer, however, will serve the purpose; Milk of Magnesia also is good.

With age, Rinex capsules grow darker. Change of color does not affect their therapeutic value. If appearance becomes objectionable, however, we will gladly exchange. **Rinex should be kept in a dry, cool place.**

Our free medical advisory service is described in the Clinical Report Sheet in every package of Rinex. We call this particularly to the attention of Hay Fever, Asthma and Catarrh sufferers. Our physicians give immediate attention to all Clinical Report Sheets, and their advice is always helpful.

TARKON recommended in the treatment of Catarrh, Hay Fever and Head Colds, is our own product and is an essential part of the Rinex treatment in the diseases named. Best results cannot be secured without it. If your jobber cannot supply you promptly, communicate direct with us. Price $1.00; standard N. A. R. D. discounts to dealers and jobbers.

Dr Cramp

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A Safe Scientific treatment for the Relief of All Forms of

ASTHMA	CATARRH	HAY FEVER
Including	Including	Including
Cardiac, Renal, Bronchial and Infective—both Chronic and Acute.	Chronic, as well as Acute Forms, such as Head Colds, Coryza, Laryngitis, Bronchitis.	Rose Fever, Hay Asthma, Rose Colds, Summer Colds, Autumnal Catarrh and Pseudo Hay Fever.

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CLEVELAND, OHIO, U. S. A.

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TARKON recommended in the treatment of Catarrh, Hay Fever and Head Colds, is our own product and is an essential part of the Rinex treatment in the diseases named. Best results cannot be secured without it. If your jobber cannot supply you promptly, communicate direct with us. Price $1.00; standard N. A. R. D. discounts to dealers and jobbers.

DIRECTIONS FOR THE USE OF

DR. PLATT'S Rinex PRESCRIPTION

A Safe Scientific treatment for the Relief of All Forms of

ASTHMA	CATARRH	HAY FEVER
Including	Including	Including
Cardiac, Renal, Bronchial and Infective—both Chronic and Acute.	Chronic, as well as Acute Forms, such as Head Colds, Coryza, Laryngitis, Bronchitis.	Rose Fever, Hay Asthma, Rose Colds, Summer Colds, Autumnal Catarrh and Pseudo Hay Fever.

WHAT RINEX IS

Rinex is a Physician's prescription, developed and perfected in the successful treatment of more than 7,000 clinical cases of Asthma, Hay Fever, Catarrh, Head Colds and other respiratory diseases. It is most carefully prepared from drugs of assured U. S. P. standard by one of the largest and most highly regarded Pharmaceutical Manufacturers.

Rinex is sure, safe and easy to take. Relief usually comes so quickly as to astound the patient. Directions should be followed closely.

WHAT RINEX IS NOT

Rinex contains no opiates or narcotic drugs of any sort. It is non-toxic. It is not habit-forming and no bad after effects of any kind result from its use.

Rinex is offered to afford **instant and sure relief in all forms** of Hay Fever, Asthma, Catarrh, etc. Sufferers are grateful for this treatment that gives real relief, and are encouraged to continue the treatment for a reasonable period, by the wonderful results of many other sufferers who have secured **permanent** relief.

What Rinex Does

Rinex instantly attacks the toxic poisons that are to be found in all respiratory cases. At the same time, it builds up the natural resistance of the body, restricts excess mucous secretions, allays and strengthens the nerves and stimulates slightly. The result is that relief is experienced almost instantly and all natural bodily functions are so strengthened that the attack is quickly and usually completely overcome and thrown off. Rinex throws overwhelming reinforcements on the side of Nature in its combat with the causes of respiratory diseases.

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The CLINICAL LABORATORIES COMPANY

CLEVELAND, OHIO, U. S. A.

30634 JUL 11 1924

Sent in by Dr. Simon S. Leopold, Philadelphia

The Clinical Laboratories Company

Cleveland, Ohio

WHAT IT IS The Clinical Laboratories Company is an Ohio Corporation, organized and conducted for the purpose of originating through licensed Physicians and developing through careful clinical investigation, such medical preparations as come within the limitations of self medication, and marketing them through the wholesale and retail drug trade, not only to physicians, but direct to consumers.

Therapeutically and pharmaceutically, its preparations are wholly reliable and in all cases guaranteed to give the results claimed for them, or money refunded.

WHAT IT DOES The Clinical Laboratories Company conducts continuously, scientific investigations through its laboratory and clinic, of medicinal preparations originated by its own staff or purchased outright by it. In several important ways it has already added to medical knowledge. Physicians in all parts of the country are now availing themselves of the tremendous fund of scientific data accumulated in our specialized laboratory and clinical work.

Other Products of The Clinical Laboratories Co.

HENSCH'S FOOD A highly nourishing, palatable food for Infants, Invalids and Convalescents; a wonderful building food in mal-nutrition and constitutional inferiority; corrective in Indigestion, Dyspepsia, Gastralgia, Fever Cases, Insomnia, Vomiting during Pregnancy.

CANDI-LAX A tasty, mint flavored laxative tablet for Constipation, Indigestion, Heartburn, Sour Stomach, Belching, Nausea, Colic. Relaxes the bowels, benefits the stomach; not habit-forming, fine for Infants, Children and Grown-ups.

TARKON A powerful and inexpensive antiseptic, non-poisonous, absolutely harmless, yet two and one-half times more powerful than Carbolic Acid; tasteless, odorless, germ destroying, tissue building.

Free Medical Consultation—Use Clinical Report Sheet

Asthma, Hay Fever and Catarrh sufferers especially are urged to fill in and mail to us at once the Clinical Report Sheet to be found in every regular sized package of Rinex prescription. Information thus given is held in strict confidence, is referred at once to our physicians and the sufferer immediately advised, individually, by special letter. Frequently there are complications with these particular diseases, and our Medical Department is able in almost all cases to prescribe correctively.

General Directions

Read This First

With each dose of Rinex it is desirable to drink several large glasses of water, preferably with a teaspoonful of ordinary baking soda dissolved in each glass, and while taking the treatment, one should drink plenty of water throughout the day.

It is necessary to keep the bowels in good condition during the Rinex treatment. We recommend Candi-Lax for this because we know it acts well in connection with Rinex and one or two tablets each evening are very effective, both in keeping the bowels clean and the stomach sweet. Candi-Lax is not habit-forming. Milk of Magnesia, taken in tablespoonful doses each evening, also serves the purpose very well.

Avoid heavy eating when taking the Rinex treatment. Eat enough but at each meal eat a little less than you feel you want and avoid heavy meats and starchy foods. Eat plenty of fruit and vegetables.

The Rinex treatment should be continued until the desired effects are secured, and for a period thereafter long enough to make the effect positive. Rinex is harmless and may be taken as long as necessary without habit-forming and without bad after effects.

If, after beginning the Rinex treatment, you do not secure the results you expected, it is possible, particularly in Asthma, Hay Fever and Catarrh, that complications exist. Fill in the Clinical Report Sheet in this package and mail it at once. You will receive, at once without charge, expert medical advice from the clinic physicians.

Keep Rinex in a cool, dry place, and keep the top screwed on tightly.

GUARANTEE

Dr. Platt's Rinex Prescription is guaranteed to relieve Asthma, Hay Fever, Rose Fever, and Catarrh in 24 hours. All druggists are authorized to refund full purchase price to any dissatisfied customer; we refund the druggist promptly upon receipt of name and address of person refunded.

HEAD COLDS: Rinex is guaranteed as in the foregoing, to dispel Head Colds in 5 hours!

NOTE: Customers failing to secure relief from first bottle of Rinex should not continue the treatment further. We refund for only one package to any one customer.

Asthma

The outstanding symptoms are extreme shortness of breath, spasmodic contraction of the lungs with inability to expel the breath or fill the lungs to full capacity, frequently accompanied by intense and spasmodic coughing and inability to raise mucous.

Rinex is successfully used in all forms of Asthma, both Chronic and Acute, no matter of how long standing. Cardiac, Renal, Bronchial and Infective Asthma all yield equally well to the treatment, which is basic, being directed at the toxic poisons in the blood. Sufferers from the advanced and incurable form, called Emphysemia, unable to secure help from any other treatment, find in Rinex a constantly dependable source of relief. All ages find Rinex an instant and sure relief. Children as young as six years old have been successfully treated; adults past eighty years old have responded immediately, normal breathing, eating and sleeping being restored to them.

With the Rinex treatment, results in Asthma are usually almost immediate, and even the most stubborn cases experience marked relief within 24 hours. The period of time over which the treatment must continue, however, varies. The wife of a druggist claims to have been permanently relieved from Cardiac Asthma by a few doses only; a man 80 years old reached the point of freedom from Asthma with his second bottle of Rinex; a boy of 10 was so relieved by three doses that he has never since required further treatment. However, many cases must continue the treatment for several months to secure lasting benefit.

WHAT CAUSES ASTHMA Prolonged irritation of the lungs and bronchial tubes from coughs and colds; toxic infection as a result of pneumonia, influenza, bronchitis, etc.; protein infection from weeds, from plant, shrub and tree pollen, and from animal dandruff; heart and renal disorders; mechanical obstructions in the respiratory tract—all these and still other less frequent conditions are known to cause the distressing malady, Asthma.

Most medical authorities in the past have followed the plan of diagnosing the particular form of Asthma and its cause, and directing a special treatment for that form. The Rinex Prescription treatment is for all forms of Asthma, alike; because the treatment is directed against the systemic poisoning existing in all forms of Asthma alike, and towards the strengthening and upbuilding of normal bodily resistance.

TREATMENT Diet forms a very important part of the general treatment for Asthma. Patients should avoid all heavy protein foods, such as beef, veal, eggs, milk, rich pastries, candy and sugar. Only those

vegetables which grow entirely above the ground should be eaten. Alcohol must be religiously avoided. We have a special diet chart which is sent free to all Asthma sufferers; it may be had, together with a special letter of instructions for your particular case, by filling in details of your case on the Clinical Report Sheet to be found in the Rinex package and mailing to The Clinical Laboratories Co., Cleveland, Ohio.

How to Take Rinex for Asthma

First read "General Directions" at top of Page three. Take two capsules and one white tablet at 1 P. M. Repeat at 8 P. M. daily. If your Asthma is troublesome in the mornings, two capsules and one white tablet may also be taken at 8 A. M. You will insure best results by making it a practice to take Rinex on the exact hours indicated, but variation of as much as one hour either way is allowed. If difficulty is experienced in breathing at night, we recommend taking three capsules and two white tablets and drinking one or two cups of black, hot coffee, tea or Hensch's Food, immediately before retiring. If coffee or tea does not agree, do not use.

CHILDREN—(over 6 years old)—Take one capsule and one white tablet as above.

IMPORTANT The professional service given free by the Medical Department of The Clinical Laboratories Company is especially valuable to Asthma sufferers. Fill in carefully the Clinical Report Sheet to be found in each regular size package of Rinex, and mail to us immediately. All such information is regarded by us as strictly confidential.

Hay Fever

Hay Fever, variously called Hay Asthma, Hay Colds, Rose Fever, Rose Colds, Autumnal Catarrh, etc., occurs from spring until winter, according to locality and according to the time of blooming of the many different plants, shrubs and trees whose flower pollen is known to cause the malady. The disease recurs for the individual about the same time each year, lasts from four to thirteen weeks, and is characterized by profuse flowing from eyes and nose, frequent and body-racking sneezing, general malaise, irritability, insomnia, increased perspiration and in many cases, Asthma. The eyes flinch in bright light, headache occurs daily, appetite is lessened and occasionally there is fever.

In some cases the attack occurs in May or June; this is termed Spring Hay Fever, Rose Fever, Rose Cold or Summer Cold. Many suffer during July when haying season is on and the attack is most frequently called Hay Fever or Hay Asthma. However, probably the greatest number are afflicted in August and are relieved only when frost comes, usually in October. During the whole year, however, it frequently happens that Hay Fever sufferers are acutely sensitive to dust, smoke, gases, animal odors, etc. Rinex provides year-around relief in all such cases.

Rinex usually gives almost complete relief in Hay Fever within 24 hours. However, it should be understood that the Rinex treatment is not sold as a cure; usually it must be taken continuously throughout the period of attack. It relieves quickly and thoroughly. In more than 3,000 clinical cases more than 95% were fully relieved within 24 hours. The Rinex treatment is suitable to all ages and is effective regardless of how many years the sufferer may have been afflicted. It is the observation of the clinic, also, that in patients who take Rinex throughout the season, Hay Fever recurs more lightly each succeeding year.

WHAT CAUSES HAY FEVER.. Protein infection causes Hay Fever. The pollen from flowers of certain plants, shrubs and trees, carried long distances on the wind, lodge in the nostrils. Chemical analysis reveals that these pollen are about 25% raw protein; this undigested protein is absorbed directly into the blood through the mucous membranes and immediately produces a toxic effect, disturbing the blood balance and the nervous system, and causing the peculiar symptoms of Hay Fever. Formerly it was supposed that Hay Fever was merely surface irritation of the membranes of the eyes, nose and throat, caused by the scratching of the myriad tiny, spinular pollen, and various sprays, nasal jellies, balms, powders, etc., were offered to relieve. Now it is known that there is a definite systemic condition that can be treated only through the blood stream. Rinex, in capsules, taken internally, attacks and dispels the toxins instantly, and when taken throughout the Hay Fever attack, neutralizes constantly the further absorption of protein from the fresh pollen that fastens to the nasal membranes day in and day out. It is this constant absorption of pollen protein that makes continuous treatment

Have You a Friend Who Suffers
from Asthma, Hay Fever or Catarrh?

No sufferers from Asthma, Hay Fever or Catarrh need be told how others suffer! Hence we know you will want some friends of yours-fellow sufferers-to enjoy the same relief you will feel after the first doses of RINEX Prescription. Fill in their names and addresses on lines below—we'll send free samples direct post haste.

I have taken Dr. Platt's RINEX Prescription and received relief from [ ]Asthma [ ]Hay Fever [ ]Catarrh.

My Name _____

Address _____

City _____ *State* _____

I wish you would send free samples to the following friends of mine:

Name of Friend _____
Affliction: [ ]Asthma [ ]Hay Fever [ ]Catarrh
Address _____
City _____ *State* _____

Name of Friend _____
Affliction: [ ]Asthma [ ]Hay Fever [ ]Catarrh
Address _____
City _____ *State* _____

Name of Friend _____
Affliction: [ ]Asthma [ ]Hay Fever [ ]Catarrh
Address _____
City _____ *State* _____

Also please acquaint my druggist, whose name follows, with RINEX so I can secure it locally in the future.

Name of Druggist _____

Address _____

City _____ *State* _____

Fill in blanks above and mail to

THE CLINICAL LABORATORIES CO., CLEVELAND, O.

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CANDI-LAX is recommended with the Rinex treatment. If you desire a sample, fill in your name and address below:

Please send me a free sample of CANDI-LAX

Name _____

Address _____

City _____ State _____

Candi-Lax is the most economical laxative on the market—24 mint-flavored tablets, 25 cents. Full size box sent post-paid upon receipt of stamps or coin.

If there is an infant, underweight child, dyspeptic or aged person in your family, you should know about HENSCH'S FOOD, the palatable, nourishing food, easily digested by the weakest stomach. A postcard giving age of child and your doctor's full name and address will bring you a sample bottle and full information.

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necessary in Hay Fever; fresh poison is being absorbed all the time, requiring more medicine to neutralize it.

TREATMENT We emphasize the drinking of large quantities of water, not cold. A good diuretic water, such as Buffalo Mineral Water, obtainable at most drug stores, is recommended to aid elimination, particularly through the kidneys. When Hay Fever is accompanied by the wheezing, gasping symptoms of Asthma, the sufferer should follow directions for treatment of Asthma instead of the directions Tarkon solution as an eye wash, nasal spray and mouth wash. Tarkon can be had at most drug stores. If unable to secure at your druggist's, order direct from The Clinical Laboratories Co. Price $1.00.

Attention of Hay Fever sufferers is especially directed to the special free service of our Medical Department, explained on the Clinical Report Sheet to be found in each package of Rinex.

How to take Rinex for Hay Fever

First read "General Directions" at top of Page 3. Do not take Rinex in advance of your Hay Fever attack; Rinex does not **prevent Hay Fever**—it neutralizes the toxic poisons that come only after the pollen begins to fly. Wait until Hay Fever first strikes you, then begin taking Rinex strictly according to directions. Take two capsules and one white tablet at 8 A. M. Repeat at 8 P. M. If your Hay Fever begins to be troublesome by noon, two capsules and one white tablet may be taken at 1 P. M. You will secure best results if you make it a strict practice to take Rinex at the hours indicated, but occasional variation of as much as one hour either way is allowed. Remember that it is important to keep the bowels active while taking Rinex. In occasional cases, Rinex seems to give permanent relief with a few doses. This is exceptional. Rinex must usually be taken throughout the Hay Fever season for the reason already given—the continuous absorption of more and more poison with every breath you take.

CHILDREN—(over 6 years old)—Take one capsule and one white tablet as above.

Chronic Catarrh

Chronic Catarrh is first usually characterized by what most people describe as a "slight dropping into the throat." In some cases this discharge is thin, watery, irritating and profuse; in other cases, it is thick, ropy and tough, requiring strong efforts to remove it from the throat. At the same time, the nose may be stopped up from the swollen and thickened condition of the mucous membranes, this frequently causing breathing through the mouth and giving the voice a husky, nasal twang. In some cases the patient is troubled with headache or experiences a dull, heavy pressure or fullness in the head. Sometimes the condition causes a confusion of ideas, weakened memory, irritability and despondency. Smelling is impaired and sometimes either seriously affected or lost; taste and hearing are also frequently affected.

"OZAENA" This aggravated form of the disease gives off a strong and offensive odor. Secretions thrown off in this advanced stage are extremely irritating and frequently cause ulceration of the membranes in the air passages of the head. As this condition progresses, cartilage, and sometimes the bone itself, as well as the fibrous tissues, become infected. As the disease advances still further, all the symptoms become more and more marked and repulsive, and the sufferer not only is in danger of a permanent loss of health and systemic infection, but also becomes most disagreeable, both to himself and others.

COMPLICATIONS Pharyngitis, laryngitis, bronchitis, deafness, indigestion, dyspepsia frequently result from Chronic Catarrhal conditions. Many people who know they have Catarrh do not consider it serious. Neglect, however, is almost certain to result in advanced forms of the disease and perhaps also any of the complications indicated. The Rinex treatment gives relief at once, and when persisted in, it is almost certain to bring about full relief from the condition. Some people, of course, are continuously subject to dust, acid fumes, smoke or odors which are irritating and tend to create a constant Catarrhal Condition. Such cases may never be entirely free of Catarrh as long as they are subject to these irritations, but they will find that the regular or occasional use of the Rinex treatment is not harmful and does reduce the Catarrhal condition to the point where they are not annoyed by it.

WHAT CAUSES CHRONIC CATARRH Chronic Catarrh is most commonly brought on through repeated attacks of Head Colds, causing the mucous membranes of the nose and air passages to become thickened and the mucous follicles or glands diseased. It also sometimes follows typhoid fever, scarlet fever, measles or other eruptive fevers, and is quite commonly incited by continuous exposure to irritating dust, gases, odors or other atmospheric impurities. Occasionally, it is caused by displacement of one or more of the bony structures of the nose, resulting in chronic inflammation.

TREATMENT FOR CATARRH Catarrh yields almost at once to the Rinex treatment. The systemic infection is overcome, excess secretion of mucous is stopped, the nose, head and throat clear up and feel well. We have evolved a special nasal and throat wash, which greatly aids the Rinex treatment, and brings quicker, more complete relief, and is known as TARKON. To receive maximum and permanent results from Rinex **TARKON must be used.** If by any chance your druggist does not keep TARKON, order direct from The Clinical Laboratories Co. Price $1.00.

Catarrh cases require varying periods of time for treatment. We have had cases that claimed complete relief from two bottles of Rinex. Other cases use Rinex whenever change of weather, irritating dust particles, gases or odors bring on an attack. The treatment should be continued until freedom from symptoms is accomplished and may be resumed at any time if attack returns.

How to Take Rinex for Catarrh

First read "General Directions" on Page 3. Take two capsules and one white tablet at 8 A. M., 2 P .M., and 8 P. M. daily. Use the Tarkon solution, according to directions in the Tarkon package, as a nose, throat and mouth wash. The Rinex doseage may be reduced in quantity or frequency of taking, according to the user's judgment; the exact hours should be strictly adhered to, but occasional variation one hour either way is allowed.

CHILDREN—(over 6 years old)—Take one capsule and one white tablet as above.

Head Colds

Cold in the head, or acute Nasal Catarrh, is an acute inflammation of the mucous membranes of the air passages in the head. The attack may extend to the pharynx, larynx and bronchials. The attack usually follows a chill, feeling of lassitude and slight fever. There is an oppressive fullness about the eyes and forehead, and more or less obstruction in the nostrils. Later, there is copious, harsh, watery discharge from the nostrils and a "weeping" of the eyes. Sometimes there is temporary deafness or ringing in the ears and slight facial neuralgia. **Colds are extremely dangerous. Stopping them in their very beginning often means the warding off of bronchitis, pneumonia or influenza.**

WHAT CAUSES HEAD COLDS Cold in the head is most frequently caused by exposure to quick change of temperature or to drafts, without the body being properly protected from the resulting rapid radiation of bodily heat. Any congested condition, however, makes one particularly subject to Head Colds. Constipation is a prevalent cause. In almost all cases also, the system at the time of contracting a Head Cold is impoverished, there being either enfeebled circulation, general or nervous debility or blood impurities. Easily digested, nourishing food, plenty of rest and sleep and outdoor exercise, are helpful in building up resistance to Head Cold attacks.

TREATMENT OF HEAD COLDS Head Colds, in their early stage of "sniffling and snuffling" are almost instantly relieved by the Rinex treatment. It is not unusual for all symptoms to disappear in 30 minutes, and in few cases of this type does Rinex require more than 3 hours to bring about complete relief. **Watch for the first symptoms of Head Colds—the frontal fullness, watery eyes and irritated nostrils; take Rinex at once, and that Head Cold will be stopped.** Head Colds, however, which have been allowed to develop for several days, have usually reached an infectious stage where the entire system is affected. In such cases, the Rinex treatment should be supplemented as follows: **First**, take a quick-acting physic such as Pluto Water, Citrate of Magnesia or Salts; **second**, leave off heavy eating—a light vegetable diet is best—drink plenty of water during the day, at least a glassful every hour; **third**, avoid exposure to cold, foul air, and overheated rooms; **fourth**, promote perspiration during the night by taking a hot foot bath and a hot drink immediately before retiring; **fifth**, during treatment in cold weather there should be some heat in the bedroom; also do not leave the windows wide open—open them, but only enough

for ventilation. By following this procedure and taking Rinex according to directions, even the most stubborn or severe cold usually breaks completely **overnight.**

How to Take Rinex for Head Colds

First read "General Directions" on Page 3. Take two capsules and one white tablet at 8 A. M., 1 P. M. and 8 P. M. Drink one or two glasses of water, not ice cold, with each dose. **Note:** Take the first dose of Rinex at the first minute you notice symptoms of Cold, **regardless of the hour,** then endeavor to follow doses according to the foregoing schedule of hours. For instance, if you notice symptoms of Head Cold at 4 P. M., take a full dose of Rinex immediately; take the next dose at 8 P. M., the next at 8 A. M., the next at 1 P. M., etc. After beginning treatment, best results are secured by making it a practice to take Rinex on the exact hours indicated, but variation of as much as an hour either way is allowed.

CHILDREN—(over 6 years old)—Take one capsule and one white tablet as above.

Watch That Head Cold

The surest way to check a Head Cold quickly is to catch it at its very beginning. When you get that first feeling of depression, fullness of the head and irritated nostrils, perhaps acompanied with sneezing, **that is the time to take Rinex.** Usually one dose of Rinex will completely dispel any Cold caught in its early stages. Have Rinex handy both at home and at your work. It is entirely harmless and can be taken at any time.

To Physicians

Rinex Prescription, Platt, was originted by a physician, and perfected in careful clinical work. It is made by one of the most reliable pharmaceutical manufacturers, specializing in ethical preparations.

The preparation is non-narcotic and non-toxic and leaves no bad after effects. Excess stomach acidity may cause slight nausea, which soon passes; sodium bicarb is corrective. Idiosyncrasy is seldom experienced and never is dangerous.

The therapeutic action of Rinex is that of an astringent tonic to the mucous membranes, relaxant, calmative and sedative and anti-spasmodic. Dispensed in convenient, antiseptic packages, regular size containing 30 capsules of 5 grains each; recommended for all adults and for children over 6 years of age. Physician's samples gladly furnished upon request. Co-operation of our Medical Department gladly given to physicians who favor us with their clinical observations.

To Druggists

Please fulfil the spirit and letter of our printed guarantee. Refund full purchase price to any dissatisfied customer upon their mere request, taking only customer's name and address. **Send us name and address,** and we will reimburse you immediately by check for the full amount of your retail selling price. However, it must be pointed out that customers who fail to secure relief from their first bottle of Rinex should not continue the treatment further and should not be permitted to purchase another bottle; we refund for only one bottle to any one customer.

Good elimination is absolutely required with the Rinex treatment, particularly when the treatment must be prolonged as in Asthma and Hay Fever. Call this fact to the attention of your customers. We recommend Candi-Lax, our own mint laxative, samples of which we will gladly forward to you on request. Any **phenolphthalein laxative** agreeable to the customer, however, will serve the purpose; Milk of Magnesia also is good.

With age, Rinex capsules grow darker. Change of color does not affect their therapeutic value. If appearance becomes objectionable, however, we will gladly exchange. **Rinex should be kept in a dry, cool place.**

Our free medical advisory service is described in the Clinical Report Sheet in every package of Rinex. We call this particularly to the attention of Hay Fever, Asthma and Catarrh sufferers. Our physicians give immediate attention to all Clinical Report Sheets, and their advice is always helpful.

TARKON recommended in the treatment of Catarrh, Hay Fever and Head Colds, is our own product and is an essential part of the Rinex treatment in the diseases named. Best results cannot be secured without it. If your jobber cannot supply you promptly, communicate direct with us. Price $1.00; standard N. A. R. D. discounts to dealers and jobbers.

DIRECTIONS FOR THE USE OF

DR. PLATT'S **Rinex** PRESCRIPTION

A Safe Scientific treatment for the Relief of All Forms of

ASTHMA	CATARRH	HAY FEVER
Including	Including	Including
Cardiac, Renal, Bronchial and Infective—both Chronic and Acute.	Chronic, as well as Acute Forms, such as Head Colds, Coryza, Laryngitis, Bronchitis.	Rose Fever, Hay Asthma, Rose Colds, Summer Colds, Autumnal Catarrh and Pseudo Hay Fever.

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Rinex is a Physician's prescription, developed and perfected in the successful treatment of more than 7,000 clinical cases of Asthma, Hay Fever, Catarrh, Head Colds and other respiratory diseases. It is most carefully prepared from drugs of assured U. S. P. standard by one of the largest and most highly regarded Pharmaceutical Manufacturers.

Rinex is sure, safe and easy to take. Relief usually comes so quickly as to astound the patient. Directions should be followed closely.

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Rinex is offered to afford **instant and sure relief in all forms** of Hay Fever, Asthma, Catarrh, etc. Sufferers are grateful for this treatment that gives real relief, and are encouraged to continue the treatment for a reasonable period, by the wonderful results of many other sufferers who have secured **permanent** relief.

What Rinex Does

Rinex instantly attacks the toxic poisons that are to be found in all respiratory cases. At the same time, it builds up the natural resistance of the body, restricts excess mucous secretions, allays and strengthens the nerves and stimulates slightly. The result is that relief is experienced almost instantly and all natural bodily functions are so strengthened that the attack is quickly and usually completely overcome and thrown off. Rinex throws overwhelming reinforcements on the side of Nature in its combat with the causes of respiratory diseases.

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CLEVELAND, OHIO, U. S. A.

30634 JUL 11 1924

Sent in by Dr. Simond. Longfield Philadelphia

(This space reserved for clinical notes. Do not write on it.)

The Clinical Laboratories Co.

1107 Union National Bank Building
Cleveland, O.

—

Medical Department

Dr. M. G. Platt
Chief

Personal Consultation Service

An Authoritative Medical Advisory Service for Sufferers from

ASTHMA
CATARRH
HAY FEVER
HEAD COLDS

and other Bronchial Afflictions

—

File No. _____

Case No. _____

Sufferers from **Asthma, Hay Fever, Head Colds** and **Catarrh,** are sometimes subject to certain other minor derangements which occasionally alter somewhat the effect of Rinex Prescription, necessitating change in size or frequency of dosage. If you have not benefited from Dr. Platt's Rinex Prescription as quickly or as greatly as you think you should, fill in all blanks in this form, and mail to us at once. You will be advised by competent medical authority without delay. By means of the answers to the questions on this sheet we have been able in practically every exceptional case, to bring about prompt and satisfactory results.

Previous History

Name_____

Age_____

Address—Town_____

State_____

Occupation_____

Attack first began_____

Time of attack_____

Cough—Hard ( ) Soft ( )

Expectoration—Ropy ( )

Slimy ( ) Thin ( )

Appetite ( ) Good ( ) Bad

Headaches ( )Yes ( ) No

Stomach Disorder ( ) Yes ( ) No

Bowels ( ) Constipated

( ) Normal ( ) Loose

Eyes Running ( ) Yes ( ) No

Nose Running ( ) Yes ( ) No

Fever ( ) Yes ( ) No

5-223

Present History

Kindly cover everything new you may have noticed after taking RINEX. If RINEX has helped you at all, please state how. If it has not helped you, please so state.

Fill in this space if you suffer from

ASTHMA

1. How long have you been afflicted?
   .....
2. What date each year does your attack begin? ..... End .....
3. If you have chronic asthma, describe conditions that seem to make you worse .....
   .....
4. Did your Asthma follow Hay Fever, Bronchitis, Pneumonia, or Influenza? .....
5. Do you have Kidney Trouble? .....
   ..... Heart Trouble? .....
   Nervous Trouble? .....
6. Do any certain foods affect you? ...
   .....
7. Cough—Hard ..... Soft .....
8. Expectoration—Ropy .....
   Slimy ..... Thin .....
9. Stomach Disorder—Yes ..... No ....
10. Bowels—Constipated .....
    Normal .....
11. Fever—Yes ..... No .....
12. Chills—Yes ..... No .....
13. Sweats—Yes ..... No .....

Also write us a personal letter giving us any other details that you may think interesting and state particularly what effects you have received from Rinex so far and also state those conditions or periods in the year when you are the worst affected.

Fill in this space if you suffer from

HAY FEVER

1. What year did you have your first attack? .....
2. What date does attack begin each year? ..... End? .....
3. What other treatments have you tried? .....
   .....
   .....
4. What results? .....
   .....
5. If you sneeze much what time of the day is worst? .....
   .....
6. Cough—Hard ..... Soft .....
7. Expectoration—Ropy .....
   Slimy ..... Thin .....
8. Appetite—Good ..... Bad .....
9. Headaches—Yes ..... No .....
10. Stomach Disorder—Yes ..... No ....
11. Bowels—Constipated .....
    Normal ..... Loose .....
12. Eyes Running—Yes ..... No .....
13. Nose Running—Yes ..... No .....
14. Fever—Yes ..... No .....

Also write us a personal letter stating any other interesting details and particularly stating what effects you have received from the Rinex treatment so far.

Sufferers from **Asthma, Hay Fever, Head Colds** and **Catarrh,** are sometimes subject to certain other minor derangements which occasionally alter somewhat the effect of Rinex Prescription, necessitating change in size or frequency of dosage. If you have not benefited from Dr. Platt's Rinex Prescription as quickly or as greatly as you think you should, fill in all blanks this form, and mail to us at once. You will be advised by competent medical authority without means of the answers to the questions on this sheet we have been able in practically case, to bring about prompt and satisfactory results.

Present History

Kindly cover everything u may have noticed after . If RINEX has lease state you,

Fill in this space if you suffer from

CATARRH

Specify how each of the following are affected;

Eye _____

_____

_____

Ear _____

_____

_____

Nose _____

_____

_____

Throat _____

_____

_____

Does your head ring? _____

Do you have any stomach disorders?

_____

What is condition of bowels? _____

_____

You might also write us a personal letter stating any other details and particularly advising whether or not you are subject to head colds.

COPYRIGHT 1923 BY THE CLINICAL LABORATORIES CO

CLINICAL REPORT

FROM

Name _____

Age _____

Occupation _____

Street _____

City _____

State _____

TO

The Clinical Laboratories Co.
Cleveland, Ohio

MEDICAL DEPARTMENT
DR. M. G. PLATT, *Chief*

Personal Consultation Service

An Authoritative Medical Advisory Service for Sufferers from

ASTHMA
CATARRH
HAY FEVER
HEAD COLDS

AND OTHER RESPIRATORY AFFLICTIONS

NOTE

Sufferers from ASTHMA, HAY FEVER, HEAD COLDS and CATARRH, are sometimes subject to certain other minor derangements which occasionally alter somewhat the effect of Rinex Prescription, necessitating change in size or frequency of dosage or additional treatment. If you have not benefited from Dr. Platt's Rinex Prescription as quickly or as greatly as you think you should, fill in the proper blanks in this form and mail to us at once. You will be advised by competent medical authority without delay or charge. By means of the answers to the questions on this sheet we have been able in practically every exceptional case, to bring about prompt and satisfactory results.

DR. PLATT'S Rinex PRESCRIPTION

The Guaranteed Relief for

Asthma, Hay Fever

Head Colds, Coryza, Rhinitis

Catarrh, Tonsilitis

Laryngitis, Bronchitis, Rose Fever

Summer Colds

It will be observed that in this booklet we have given the complete treatment for each of the foregoing diseases and in each case, the treatment represents the knowledge and experience of The Clinical Laboratories Company, Cleveland, Ohio, a professional analytical laboratory headed by competent medical authority. It is very important that directions in each treatment be followed in detail and adhered to absolutely.

Learn to depend upon Dr. Platts' Rinex Treatment at all times to quickly relieve any of the disorders listed above. The treatments as prescribed, have given uniformly, prompt and good results in the practice of American physicians.

Directions for Use

THE CLINICAL LABORATORIES CO.
1107 Union Nat'l. Bank Bldg.
Cleveland, Ohio

ASTHMA

Distinguishing Symptoms:

Most of the general symptoms for Asthma are very well known to all sufferers. The outstanding symptoms are extreme shortness of breath, spasmodic contraction of the lungs with the inability to expel the breath or fill the lungs to full capacity, frequently accompanied by intense and spasmodic coughing with inability to raise mucous.

General:

Diet forms a very important part of the general treatment for Asthma. Patients should avoid all heavy protein-content food, such as red meat, eggs, milk, rich pastries, candy and sugar. Alcohol of all forms should be religiously avoided. Black coffee, **percolated**, should be taken in large quantities, two cups at least, before retiring every night. Only those vegetables which grow entirely above the ground should be eaten.

(Note: If coffee disagrees, do not use).

Dr. Platt's Rinex Treatment:

Two capsules and one white tablet of Dr. Platt's Rinex Prescription at 8:00 a. m., followed in twenty minutes by a cup of hot water. This dose should be repeated at 8 p. m. It is frequently helpful to chew an after-dinner mint several

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General:

Diet forms a very important part of the general treatment for Asthma. Patients should avoid all heavy protein-content food, such as red meat, eggs, milk, rich pastries, candy and sugar. Alcohol of all forms should be religiously avoided. Black coffee, **percolated**, should be taken in large quantities, two cups at least, before retiring every night. Only those vegetables which grow entirely above the ground should be eaten.

(Note: If coffee disagrees, do not use).

Dr. Platt's Rinex Treatment:

Two capsules and one white tablet of Dr. Platt's Rinex Prescription at 8:00 a. m., followed in twenty minutes by a cup of hot water. This dose should be repeated at 8 p. m. It is frequently helpful to chew an after-dinner mint several

times during the day. This tends to keep the stomach sweet and secure the full effectiveness of Dr. Platt's Rinex Treatment. In all cases of Asthma, the bowels should be kept especially active, and we recommend a quarter of a glass of Pluto Water taken hot each morning.

Note: In cases of Chronic Asthma, take Dr. Platt's Rinex Treatment for one week, then stop for three days, resuming treatment if necessary. This is to prevent the system from becoming so accustomed that the full effect is not realized.

NASAL CATARRH

Distinguishing Symptoms:

A symptom of great frequency in temperate latitudes, especially in changeable, moist climates, in the winter season. It consists of an increase of the mucous naturally flowing from the mucous membrane, preceded by a congestion and a brief period of dryness. Popularly a catarrh is called a cold, because exposure to cold lowers the vital resistance, so that toxines of bacteria, entangled in the mucous, become active and attack the system. More often it follows the breathing of foul air, overheating or checking of perspiration.

General:

General treatment is the same as in Head Colds, except that the following prescription, obtainable at

any drug store, should be used in the nostrils about every four hours:

Sulphate of Zinc—10 grains
Borax—½ dram
Sufficient rosewater to make three ounces
Shake well before using.

Put ten drops of the foregoing prescription in each nostril with an eye-dropper about every four hours.

Dr. Platt's Rinex Treatment:

Two capsules and one white tablet at 8 a. m., 2 p. m. and 8 p. m. Drink a full glass of water with each dose; avoid ice water.

Note: One of the most prominent and outstanding symptoms of catarrh is constipation, which may even lead to a catarrhal condition of the bowels. It is highly important, therefore, that Candi-Lax be used in all catarrhal conditions where Dr. Platt's Rinex Prescription is taken. The dosage should be one or two tablets every evening until the condition of constipation is entirely relieved. After that, it will be frequently found advisable occasionally to use one tablet before retiring. Candi-Lax is not habit forming, nor does its use increase the need for a laxative; rather, it lessens the conditions which cause the need of a laxative.

HAY FEVER AND ROSE FEVER

Distinguishing Symptoms:

Hay Fever, Hay Asthma, Hay Colds, Rose Colds and Autumnal Catarrh—these are nervous affections which recur annually at about the same time of the year and last several weeks, characterized by a profuse flow of secretion from the nose as well as of tears from the eyes with frequent sneezing, general malaise, irritability, insomnia, increased perspiration, and in many cases, asthma. The eyes flinch in bright light, headache occurs daily, appetite is lessened, and occasionally there is fever. In some patients the attack appears in June and lasts about a fortnight. This is termed Rose Cold. Many suffer first in July during haying season, but probably the greater number begin to suffer first in August, and are relieved only upon the approach of frost in October. Feather beds and animal odors are also frequent causes. During the whole year sufferers are frequently affected by flying dust, causing a condition of sneezing, coryza and slight laryngitis, lasting an hour or so.

General:

General treatment for Hay Fever condition is exactly the same as in Head Colds. The following prescription, obtainable at any drug

[illegible] should be used in the nostrils about every four hours:

Sulphate of Zinc—10 grains

Borax—½ dram

Sufficient Rose Water to make three ounces

Shake well before using.

Dr. Platt's Rinex Treatment:

Dr. Platt's Rinex Prescription should be taken, two capsules and one white tablet, at 8 a. m. and at 8 p. m., with a full glass of water, which should not be ice cold. It is important in taking Dr. Platt's Rinex Prescription for Hay Fever that it should not be taken before the attack occurs. Wait until the condition is upon you before beginning to take Dr. Platt's Rinex Prescription. Under these conditions, relief will be noticed almost instantaneously.

HEAD COLDS, CORYZA OR RHINITIS

Distinguishing Symptoms:

Slight temperature, smarting of the eyes, followed by watery discharge from eyes and nose. This may also be accompanied in the early stages by sneezing. In general, Head Colds are accompanied by a feeling of lassitude and general depression. Dr. Platt's Rinex Prescription should not be taken for any kind of colds but Head Colds.

General:

Unless the fever is excessively high, the patient should be well nourished; large quantities of water should be assimilated. Do not overdress, but wear a moderate amount of clothing. A solution of a teaspoonful of salt dissolved in lukewarm water should be used as a gargle to the throat and snuffed through the nostrils several times daily. The sleeping room should be properly ventilated with a temperature of from 60° to 65°. One window should be open at top and one at the bottom. Do not use excessive covering.

Dr. Platt's Rinex Treatment:

Two capsules and one white tablet at 8 a. m., 2 p. m. and 8 p. m. Drink a full glass of water with each dose; avoid ice water. It is absolutely necessary that the bowels be thoroughly cleaned out and then be kept well regulated, and for this purpose, we recommend Candi-Lax because of its mild, thorough action in uncovering all impurities that otherwise might get into the blood and its perfect compatibility with Dr. Platt's Rinex Treatment. It is very important that the foregoing directions be followed absolutely and in detail.

BRONCHITIS

Distinguishing Symptoms:

Pains in the chest, fever at the outset or continuing, cough generally with expectoration of mucous scanty at first, later perhaps profuse and containing pus, shortness of breath; coughing out of mucoid material.

General:

Treatment in general the same as described under Head Colds with this exception, that the patient should eat moderately but of highly sustaining and nourishing foods, such as soup, broths, tapioca, custards, ice cream and similar food high in protein. The idea is that the stomach should not be overloaded with bulky food. Rest in bed is very important. If it becomes necessary to control the cough, five grain doses of Sodium Bromide may be taken as necessary at intervals not more frequently than two hours apart. It is well to cover the chest with a mixture of turpentine and lard, which is best made by taking lard about the size of a walnut, melting it and adding to it a quarter of a teaspoonful of turpentine while the lard is hot. This is then rubbed gently into the chest and completely covered with a piece of flannel. This may be renewed at intervals of three or four hours.

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General:

Unless the fever is excessively high, the patient should be well nourished; large quantities of water should be assimilated. Do not overdress, but wear a moderate amount of clothing. A solution of a teaspoonful of salt dissolved in lukewarm water should be used as a gargle to the throat and snuffed through the nostrils several times daily. The sleeping room should be properly ventilated with a temperature of from 60° to 65°. One window should be open at top and one at the bottom. Do not use excessive covering.

Dr. Platt's Rinex Treatment:

Two capsules and one white tablet at 8 a. m., 2 p. m. and 8 p. m. Drink a full glass of water with each dose; avoid ice water. It is absolutely necessary that the bowels be thoroughly cleaned out and then be kept well regulated, and for this purpose, we recommend Candi-Lax because of its mild, thorough action in uncovering all impurities that otherwise might get into the blood and its perfect compatibility with Dr. Platt's Rinex Treatment. It is very important that the foregoing directions be followed absolutely and in detail.

BRONCHITIS

Distinguishing Symptoms:

Pains in the chest, fever at the outset or continuing, cough generally with expectoration of mucous scanty at first, later perhaps profuse and containing pus, shortness of breath; coughing out of mucoid material.

General:

Treatment in general the same as described under Head Colds with this exception, that the patient should eat moderately but of highly sustaining and nourishing foods, such as soup, broths, tapioca, custards, ice cream and similar food high in protein. The idea is that the stomach should not be overloaded with bulky food. Rest in bed is very important. If it becomes necessary to control the cough, five grain doses of Sodium Bromide may be taken as necessary at intervals not more frequently than two hours apart. It is well to cover the chest with a mixture of turpentine and lard, which is best made by taking lard about the size of a walnut, melting it and adding to it a quarter of a teaspoonful of turpentine while the lard is hot. This is then rubbed gently into the chest and completely covered with a piece of flannel. This may be renewed at intervals of three or four hours.

Dr. Platt's Rinex Treatment:

Directions for taking Dr. Platt's Rinex Prescription for Bronchitis are as follows: take one capsule and one white tablet every two and a half hours until a dryness of the mouth is noted, then take one every four hours, and continue every four hours until full relief is secured. It is important when taking Dr. Platt's Rinex Prescription at any time to keep the bowels well regulated, and for this purpose we recommend Candi-Lax as a laxative which has been thoroughly tested, in The Clinical Laboratories in connection with the perfection and development of Dr. Platt's Rinex Prescription Treatment. Drink plenty of water during treatment.

TONSILITIS

Distinguishing Symptoms:

Swelling and laxation of the mucous membrane of the throat with redness and tenderness of its surface and occasionally ulceration with bleeding. Occasionally there is a chill followed by fever at the invasion of the attack.

General:

General treatment is exactly similar to the treatment prescribed for Laryngitis.

Dr. Platt's Rinex Treatment:

The directions for Dr. Platt's Rinex Prescription, however, are as follows: two capsules and one white

tablet at 8 a. m., 2 p. m., and at 8 p. m., each dose accompanied with a full glass of water. It is important when taking Dr. Platt's Rinex Prescription at any time to keep the bowels well regulated, and for this purpose we recommend Candi-Lax as a laxative, which has been thoroughly tested in the Clinical Laboratories in connection with the use of Dr. Platt's Rinex Prescription.

LARYNGITIS

Treatment: Follow general treatment explained under Head Colds, and take Dr. Platt's Rinex Prescription as prescribed under Head Colds. However, in place of the hot salt water gargle specified under Head Colds, use Dobell's solution, which can be obtained at any drug store; a teaspoonful to two teaspoonfuls gargled every hour until relieved, then gargle every two hours.

Candi-Lax
THE VIOLET LAXATIVE
REG U S PAT OFF

"As Tasty as an After Dinner Mint"
The new, pleasant, effective laxative for adults and children. Harmless—not-habit forming—positive.
In tight tin boxes
24 Tablets—25c

AUG 28 1923
28760

IE CLINICAL LABORATORIES COMPANY

Purpose: The inception of the Clinical Laboratories ompany was the direct expression n the part of a group of profesional and public-spirited men eaded by medical authority to erfect Dr. Platt's Rinex Prescripion and to promote its widespread se among the hundreds of thouands of sufferers in the United tates and Canada.

So thoroughly are they convinced f the powers of Dr. Platt's Rinex Prescription to bring thorough nd speedy relief, in cases of Asthna, Catarrh, Hay Fever, Rose Fever, Head Colds, Bronchitis and ther throat affections, that they naintain at no small expense, a aboratory and clinic where cases re observed and treated with no xpense to the sufferer.

Diagnostic Service: Since it is entirely impossible to personally diagnose the housands of cases brought to their ttention, they have supplied a uestionnaire, which when completely filled in, gives the information necessary for diagnosis. After hus learning the nature and severty of the case, and becoming acquainted with its individual peuliarities, the clinic will prescribe urther, if necessary, at no expense whatsoever to the recipient. We

enclose this questionnaire in every box of Dr. Platt's Rinex Prescription with the request that you answer all questions and return to The Clinical Laboratories Company, if the results you secure by following the regular directions are not as prompt or as satisfactory as you expect.

The action of Dr. Platt's Rinex Prescription may vary slightly with different people, but with the aid of the questionnaires The Clinical Laboratories are able to neutralize any idiosyncracy or overcome most of the complications which occasionally prevent Rinex from being fully effective.

TO PHYSICIANS

Dr. Platt's Rinex Prescription is a true pharmaceutical product accepted by the Medical World as affording positive relief from Hay Fever and Rose Fever. It is decidedly effective in associated and related conditions of the Head and Bronchial Tract, such as Asthmatic and Catarrhal conditions, Bronchitis, Laryngitis, Head Colds and associated throat affections. Dr. Platt's Rinex Treatment therapeutic action is that of an astringent tonic to the mucous membranes, relaxant, calmative and sedative and anti-spasmodic. Dispensed in convenient antiseptic packages, the regular size containing 30 capsules of 5 grains each. Recommended

or all adults and children over 6 ears of age.

Physicians samples gladly furnished upon request.

TO THE DRUGGIST

Note we recommend the use of Dobell's mixture in the case of Laryngitis. Note also prescription n Hay Fever and Catarrh.

Read our guarantee.

We ask that you emphasize the importance of the service rendered by The Clinical Laboratories Company, as explained in detail elsewhere in this circular. This service is given free of charge.

We recommend further that you have Candi-Lax, the mint laxative, in stock if you do not already have it. You will notice in the foregoing directions, we are very insistent upon the use of Candi-Lax in conjunction with Dr. Platt's Rinex Prescription because of its high co-ordinated effectiveness. You can order this from your jobber or direct from The Clinical Laboratories Company, Cleveland, Ohio. Samples will be furnished on request.

Regardless of how severe or how chronic your case may be, Dr. Platt's Rinex Prescription should give you almost complete relief within twenty-four hours. If you feel you are not getting satisfactory results, use the questionnaire at once.

Important: However, you should remember that Dr. Platt's Rinex Prescription is not sold as a cure, but as a relief. It must be taken continuously throughout the period of attack.

GUARANTEE

In all cases of Asthma, Catarrh, Hay Fever, Rose Fever, Bronchitis and other throat affections where relief is not secured from Dr. Platt's Rinex Prescription within TWENTY-FOUR HOURS, return the BOX AND UNUSED CAPSULES and full purchase price will be immediately refunded. The same guarantee applies to Head Colds or Coryza, when relief is not secured in FIVE HOURS. Your druggist is authorized to make the refund.

To the Druggist: Please fulfill the spirit and letter of the foregoing guarantee. Note that **box and unused portion of original contents are necessary.** Mail this box and we will immediately reimburse you.

A word from a few of those to whom Dr. Platt's Rinex Prescription has brought relief from suffering:

Charleston, S. C.
. . . . Send me one box of Dr. Platt's Rinex Prescription. I have tried some of the samples and would like to keep on, as I have been wonderfully relieved by them.
(Mrs.) J. R. W.

Minerva, Ohio.
. . . . the rose fever capsules which you send to Mrs. K—, at Mr. K—'s suggestion, have given her wonderful relief.
W. R. K.

Youngstown, Ohio.
. . . . my wife's case, I have had to send her to the Coast for the past several years to secure relief for Asthma. . . . . I induced her to try Dr. Platt's Rinex Prescription. She just used two capsules with instant relief, and has not been bothered with Asthma since.
L. W. R.
Pharmacist.

Paducah, Ky.
. . . . we wish to state that every box we have sold, the party taking same claims the results to be wonderful.
L. D. C.

Washington, D. C.
I tried a sample of Dr. Platt's Rinex Prescription, for Hay Fever, and it seemed to give me almost instant relief. . . . .
E. H. C.

Milton, Pa.
. . . . I was on the point of sailing for England to get away from the dust and pollens here. My asthma was better after one dose, and still better after two doses, and now I may not even have to leave my business.
J. E. D.

Louisville, Ky.
. . . . gave me some sample capsules for Asthma. I tried them and was so pleased with the effects of them and the immediate relief. . . . .
M. P.

Cleveland, Ohio.
. . . . have been using Dr. Platt's Rinex Prescription for Nasal Catarrh and Head Colds and find it is all you claim it to be. . . . .
W. A.

German.

Gebrauchs-Anweisung.

Die nachstehenden Vorschriften müssen sehr genau eingehalten werden.

Bei **Asthma:** Je zwei Kapseln und eine weiße Tablette um 1 Uhr nachmittags und 8 Uhr abends täglich einzunehmen.

Bei **Heufieber** und **Rosenfieber:** Je zwei Kapseln und eine weiße Tablette um 8 Uhr morgens und 8 Uhr abends täglich einzunehmen.

Bei **Katarrh, Schnupfen, Bronchial-** und **Kehlkopf-Erkrankungen:** Je zwei Kapseln und eine weiße Tablette um 8 Uhr morgens, 2 Uhr nachmittags und 8 Uhr abends täglich einzunehmen.

Für Kinder: Je eine Kapsel und eine weiße Tablette in der gleichen Wiederholung, wie vorstehend angegeben einzugeben.

POLISH

WSKAZÓWKI UŻYCIA

Należy bezwzględnie stosować się do tych wskazówek.

Astma: Zażyć dwie kapsułki i jedną biała tabliczkę o 1 godz. popołudniu. Powtórzyć codziennie o 8 godz. wieczorem.

Katar letni (Hay Fever): Zażyć dwie kapsułki i jedną białą tabliczkę o 8 godz. rano. Powtórzyć codziennie o 8 godz. wieczorem.

Katar, Zaziębienia, zapalenie gardła i oskrzeli: Codziennie zażywać dwie kapsułki i jedną biała tabliczkę o 8 godz. rano, o 2 popołudniu i o 8 wiecz.

Dla dzieci: Zażyć jedną kapsułkę i jedną biała tabliczkę jak powżej.

GWARANCJA

ITALIAN

INSTRUZIONI

Queste instruzioni si devono osservare scrupolosamente.

Asma: Prendere due capsule ed una pastiglia bianca all'una p. m. ed alle otto p. m. ogni giorno.

Febbre estiva: Prendere due capsule ed una pastiglia bianca alle otto a. m. ed alle otto p. m. ogni giorno.

Catarro, corizza, affezioni dei bronchi e della gola: Prendere due capsule ed una pastiglia bianca alle otto a. m. alle due p. m. ed alle otto p. m. ogni giorno.

Dose per i bambini: Prendere una capsula ed una pastiglia bianca come sopra.

GARANZIA

SWEDISH

BRUKSANVISNING.

Dessa föreskrifter måste noga följas.

Astma. Vid astma tag dagligen två kapslar och en vit tablett klockan 1 eftermiddag och klockan 8 på kvällen.

Höfeber, Rosfeber: Tag två kapslar och en vit tablett klockan 8 på morgonen och klockan 8 på kvällen. Upprepa detta dagligen.

Katarr, Förkylning, angripen Strupe eller Hals: Vid dessa sjukdomar tagas två kapslar och en vit tablett dabligen klockan 8 på morgonen, klockan 2 eftermiddag och klockan 8 på kvällen.

För barn: Åt barn givas en kapsel och en vit tablett vid samma tider som ovan nämnt.

Candi-Lax
THE VIOLET LAXATIVE
TRADE MARK

"Tasty as an After-Dinner Mint"

To secure the most efficient coordination and assimilation of Dr. Platt's Rinex Prescription, we direct the use of Candi-Lax, a pleasant, mint-flavored laxative. We have investigated Candi-Lax thoroughly and found it to contain no ingredient which might react in any way to destroy or impair the efficiency of the Rinex Treatment.

Candi-Lax is a mild yet thorough evacuant. Due to its mint content which nearly equals that of an after-dinner mint, Candi-Lax is very popular with children of all ages—it can be given babes in arms with very satisfactory results.

Candi-Lax has a tonic effect on the membranes of the alimentary tract. It eliminates toxines which, if neglected, might pass into the blood with serious results. Candi-Lax keeps the complexion clear.

Every druggist handling Dr. Platt's Rinex Prescription should

IE CLINICAL LABORATORIES COMPANY

Purpose: The inception of the Clinical Laboratories ompany was the direct expression n the part of a group of profes- ional and public-spirited men headed by medical authority to perfect Dr. Platt's Rinex Prescrip- tion and to promote its widespread use among the hundreds of thou- sands of sufferers in the United States and Canada.

So thoroughly are they convinced of the powers of Dr. Platt's Rinex Prescription to bring thorough and speedy relief, in cases of Asth- ma, Catarrh, Hay Fever, Rose Fever, Head Colds, Bronchitis and other throat affections, that they maintain at no small expense, a laboratory and clinic where cases are observed and treated with no expense to the sufferer.

Diagnostic Service: Since it is entirely impossible to person- ally diagnose the thousands of cases brought to their attention, they have supplied a questionnaire, which when com- pletely filled in, gives the informa- tion necessary for diagnosis. After thus learning the nature and sever- ity of the case, and becoming ac- quainted with its individual pe- culiarities, the clinic will prescribe further, if necessary, at no expense whatsoever to the recipient. We

enclose this questionnaire in every box of Dr. Platt's Rinex Prescrip- tion with the request that you answer all questions and return to The Clinical Laboratories Company, if the results you secure by follow- ing the regular directions are not as prompt or as satisfactory as you expect.

The action of Dr. Platt's Rinex Prescription may vary slightly with different people, but with the aid of the questionnaires The Clinical Laboratories are able to neutralize any idiosyncracy or overcome most of the complications which occa- sionally prevent Rinex from being fully effective.

TO PHYSICIANS

Dr. Platt's Rinex Prescription is a true pharmaceutical product ac- cepted by the Medical World as af- fording positive relief from Hay Fever and Rose Fever. It is decid- edly effective in associated and re- lated conditions of the Head and Bronchial Tract, such as Asthmatic and Catarrhal conditions, Bron- chitis, Laryngitis, Head Colds and associated throat affections. Dr. Platt's Rinex Treatment thera- peutic action is that of an astring- ent tonic to the mucous membranes, relaxant, calmative and sedative and anti-spasmodic. Dispensed in convenient antiseptic packages, the regular size containing 30 capsules of 5 grains each. Recommended

or all adults and children over 6 ears of age.

Physicians samples gladly fur- nished upon request.

TO THE DRUGGIST

Note we recommend the use of Dobell's mixture in the case of Laryngitis. Note also prescription n Hay Fever and Catarrh.

Read our guarantee.

We ask that you emphasize the importance of the service rendered by The Clinical Laboratories Com- pany, as explained in detail else- where in this circular. This serv- ice is given free of charge.

We recommend further that you have Candi-Lax, the mint laxative, in stock if you do not already have it. You will notice in the foregoing directions, we are very insistent upon the use of Candi-Lax in con- junction with Dr. Platt's Rinex Prescription because of its high co-ordinated effectiveness. You can order this from your jobber or di- rect from The Clinical Laboratories Company, Cleveland, Ohio. Samples will be furnished on request.

Regardless of how severe or how chronic your case may be, Dr. Platt's Rinex Prescription should give you almost complete relief within twenty-four hours. If you feel you are not getting satisfactory results, use the questionnaire at once.

Important: Ho rem Platt's Rinex Pr sold as a cure, bu must be tak throughout the p

GUAR

In all cases o tarrh, Hay Fe ver, Bronchiti throat affectio is not secured f Rinex Prescr TWENTY-FO return the BO USED CAPSU purchase price diately refund guarantee ap Colds or Cory is not secu HOURS. Yo authorized to fund.

To the Drugg

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German.

Gebrauchs-Anweisung.

Die nachstehenden Vorschriften müs- sen sehr genau eingehalten werden.

Bei **Asthma:** Je zwei Kapseln und eine weiße Tablette um 1 Uhr nach- mittags und 8 Uhr abends täglich einzunehmen.

Bei **Heufieber** und **Rosenfieber:** Je zwei Kapseln und eine weiße Ta- blette um 8 Uhr morgens und 8 Uhr abends täglich einzunehmen.

Bei **Katarrh, Schnupfen, Bron- chial-** und **Kehlkopf-Erkrankungen:** Je zwei Kapseln und eine weiße Tablette um 8 Uhr morgens, 2 Uhr nachmittags und 8 Uhr abends täg- lich einzunehmen.

Für Kinder: Je eine Kapsel und eine weiße Tablette in der gleichen Wiederholung, wie vorstehend ange-

POLISH

WSKAZÓWKI UŻYCIA

Należy bezwzględnie stosować się do tych wskazówek.

Astma: Zażyć dwie kapsułki i jedną biała tabliczkę o 1 godz. popołudniu. Powtórzyć codziennie o 8 godz. wieczorem.

Katar letni (Hay Fever): Za- żyć dwie kapsułki i jedną białą tabliczkę o 8 godz. rano. Powtór- zyć codziennie o 8 godz. wieczo- rem.

Katar, Zaziębienia, zapalenie gardła i oskrzeli: Codziennie za- żywać dwie kapsułki i jedną biała tabliczkę o 8 godz. rano, o 2 popołudniu i o 8 wiecz.

Dla dzieci: Zażyć jedną kap- sułkę i jedną biała tabliczkę jak powżej.

ITALIAN

INSTRUZIONI

Queste instruzioni si devono os- servare scrupolosamente.

Asma: Prendere due capsule ed una pastiglia bianca all'una p. m. ed alle otto p. m. ogni giorno.

Febbre estiva: Prendere due capsule ed una pastiglia bianca alle otto a. m. ed alle otto p. m. ogni giorno.

Catarro, corizza, affezioni dei bronchi e della gola: Prendere due capsule ed una pastiglia bianca alle otto a. m. alle due p. m. ed alle otto p. m. ogni giorno.

Dose per i bambini: Prendere una capsula ed una pastiglia bianca come sopra.

SWEDISH

BRUKSA

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Astma. Vid två kapslar o klockan 1 ef ckan 8 på kv

Höfeber, kapslar och e 8 på morgo på kvällen. U gen.

Katarr, F **Strupe eller** sjukdomar ta en vit table 8 på morgon middag och k

För barn: kapsel och en

DR. PLATT'S Rinex PRESCRIPTION

The Guaranteed Relief for

Asthma, Hay Fever

Head Colds, Coryza, Rhinitis

Catarrh, Tonsilitis

Laryngitis, Bronchitis, Rose Fever

Summer Colds

It will be observed that in this booklet we have given the complete treatment for each of the foregoing diseases and in each case, the treatment represents the knowledge and experience of The Clinical Laboratories Company, Cleveland, Ohio, a professional analytical laboratory headed by competent medical authority. It is very important that directions in each treatment be followed in detail and adhered to absolutely.

Learn to depend upon Dr. Platts' Rinex Treatment at all times to quickly relieve any of the disorders listed above. The treatments as prescribed, have given uniformly, prompt and good results in the practice of American physicians.

Directions for Use

THE CLINICAL LABORATORIES CO.
1107 Union Nat'l. Bank Bldg.
Cleveland, Ohio

ASTHMA

Distinguishing Symptoms:

Most of the general symptoms for Asthma are very well known to all sufferers. The outstanding symptoms are extreme shortness of breath, spasmodic contraction of the lungs with the inability to expel the breath or fill the lungs to full capacity, frequently accompanied by intense and spasmodic coughing with inability to raise mucous.

General:

Diet forms a very important part of the general treatment for Asthma. Patients should avoid all heavy protein-content food, such as red meat, eggs, milk, rich pastries, candy and sugar. Alcohol of all forms should be religiously avoided. Black coffee, **percolated**, should be taken in large quantities, two cups at least, before retiring every night. Only those vegetables which grow entirely above the ground should be eaten.

(Note: If coffee disagrees, do not use).

Dr. Platt's Rinex Treatment:

Two capsules and one white tablet of Dr. Platt's Rinex Prescription at 8:00 a. m., followed in twenty minutes by a cup of hot water. This dose should be repeated at 8 p. m. It is frequently helpful to chew an after-dinner mint several

times during the day. This tends to keep the stomach sweet and secure the full effectiveness of Dr. Platt's Rinex Treatment. In all cases of Asthma, the bowels should be kept especially active, and we recommend a quarter of a glass of Pluto Water taken hot each morning.

Note: In cases of Chronic Asthma, take Dr. Platt's Rinex Treatment for one week, then stop for three days, resuming treatment if necessary. This is to prevent the system from becoming so accustomed that the full effect is not realized.

NASAL CATARRH

Distinguishing Symptoms:

A symptom of great frequency in temperate latitudes, especially in changeable, moist climates, in the winter season. It consists of an increase of the mucous naturally flowing from the mucous membrane, preceded by a congestion and a brief period of dryness. Popularly a catarrh is called a cold, because exposure to cold lowers the vital resistance, so that toxines of bacteria, entangled in the mucous, become active and attack the system. More often it follows the breathing of foul air, overheating or checking of perspiration.

General:

General treatment is the same as in Head Colds, except that the following prescription, obtainable at

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store should be used in the nostrils about every four hours:

Sulphate of Zinc—10 grains

Borax—½ dram

Sufficient Rose Water to make three ounces

Shake well before using.

Dr. Platt's Rinex Treatment:

Dr. Platt's Rinex Prescription should be taken, two capsules and one white tablet, at 8 a. m. and at 8 p. m., with a full glass of water, which should not be ice cold. It is important in taking Dr. Platt's Rinex Prescription for Hay Fever that it should not be taken before the attack occurs. Wait until the condition is upon you before beginning to take Dr. Platt's Rinex Prescription. Under these conditions, relief will be noticed almost instantaneously.

HEAD COLDS, CORYZA OR RHINITIS

Distinguishing Symptoms:

General:

Unless the fever is excessively high, the patient should be well nourished; large quantities of water should be assimilated. Do not overdress, but wear a moderate amount of clothing. A solution of a teaspoonful of salt dissolved in lukewarm water should be used as a gargle to the throat and snuffed through the nostrils several times daily. The sleeping room should be properly ventilated with a temperature of from 60° to 65°. One window should be open at top and one at the bottom. Do not use excessive covering.

Dr. Platt's Rinex Treatment:

Two capsules and one white tablet at 8 a. m., 2 p. m. and 8 p. m. Drink a full glass of water with each dose; avoid ice water. It is absolutely necessary that the bowels be thoroughly cleaned out and then be kept well regulated, and for this purpose, we recommend Candi-Lax because of its

BRONCHITIS

Distinguishing Symptoms:

Pains in the chest, fever at the outset or continuing, cough generally with expectoration of mucous scanty at first, later perhaps profuse and containing pus, shortness of breath; coughing out of mucoid material.

General:

Treatment in general the same as described under Head Colds with this exception, that the patient should eat moderately but of highly sustaining and nourishing foods, such as soup, broths, tapioca, custards, ice cream and similar food high in protein. The idea is that the stomach should not be overloaded with bulky food. Rest in bed is very important. If it becomes necessary to control the cough, five grain doses of Sodium Bromide may be taken as necessary at intervals not more frequently than two hours apart. It is well to

Dr. Platt's R

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General:

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General:

General treatment is the same as in Head Colds, except that the following prescription, obtainable at any drug store, should be used in the nostrils about every four hours:

Sulphate of Zinc—10 grains
Borax—½ dram
Sufficient rosewater to make three ounces
Shake well before using.

Put ten drops of the foregoing prescription in each nostril with an eye-dropper about every four hours.

Dr. Platt's Rinex Treatment:

Two capsules and one white tablet at 8 a. m., 2 p. m. and 8 p. m. Drink a full glass of water with each dose; avoid ice water.

Note: One of the most prominent and outstanding symptoms of catarrh is constipation, which may even lead to a catarrhal condition of the bowels. It is highly important, therefore, that Candi-Lax be used in all catarrhal conditions where Dr. Platt's Rinex Prescription is taken. The dosage should be one or two tablets every evening until the condition of constipation is entirely relieved. After that, it will be frequently found advisable occasionally to use one tablet before retiring. Candi-Lax is not habit forming, nor does its use increase the need for a laxative; rather, it lessens the conditions which cause the need of a laxative.

HAY FEVER AND ROSE FEVER

Distinguishing Symptoms:

Hay Fever, Hay Asthma, Hay Colds, Rose Colds and Autumnal Catarrh—these are nervous affections which recur annually at about the same time of the year and last several weeks, characterized by a profuse flow of secretion from the nose as well as of tears from the eyes with frequent sneezing, general malaise, irritability, insomnia, increased perspiration, and in many cases, asthma. The eyes flinch in bright light, headache occurs daily, appetite is lessened, and occasionally there is fever. In some patients the attack appears in June and lasts about a fortnight. This is termed Rose Cold. Many suffer first in July during haying season, but probably the greater number begin to suffer first in August, and are relieved only upon the approach of frost in October. Feather beds and animal odors are also frequent causes. During the whole year sufferers are frequently affected by flying dust, causing a condition of sneezing, coryza and slight laryngitis, lasting an hour or so.

General:

General treatment for Hay Fever condition is exactly the same as in Head Colds. The following prescription, obtainable at any drug

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Shake well before using.

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Dr. Platt's Rinex Treatment:

Two capsules and one white tablet at 8 a. m., 2 p. m. and 8 p. m. Drink a full glass of water with each dose; avoid ice water. It is absolutely necessary that the bowels be thoroughly cleaned out and then be kept well regulated, and for this purpose, we recommend Candi-Lax because of its

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General:

Treatment in general the same as described under Head Colds with this exception, that the patient should eat moderately but of highly sustaining and nourishing foods, such as soup, broths, tapioca, custards, ice cream and similar food high in protein. The idea is that the stomach should not be overloaded with bulky food. Rest in bed is very important. If it becomes necessary to control the cough, five grain doses of Sodium Bromide may be taken as necessary at intervals not more frequently than two hours apart. It is well to

Dr. Platt's Rinex Treatment:

Directions for taking Dr. Platt's Rinex Prescription for Bronchitis are as follows: take one capsule and one white tablet every two and a half hours until a dryness of the mouth is noted, then take one every four hours, and continue every four hours until full relief is secured. It is important when taking Dr. Platt's Rinex Prescription at any time to keep the bowels well regulated, and for this purpose we recommend Candi-Lax as a laxative which has been thoroughly tested, in The Clinical Laboratories in connection with the perfection and development of Dr. Platt's Rinex Prescription Treatment. Drink plenty of water during treatment.

TONSILITIS

Distinguishing Symptoms:

Swelling and laxation of the mucous membrane of the throat with redness and tenderness of its surface and occasionally ulceration with bleeding. Occasionally there

tablet at 8 a. m., 2 p. m., and at 8 p. m., each dose accompanied with a full glass of water. It is important when taking Dr. Platt's Rinex Prescription at any time to keep the bowels well regulated, and for this purpose we recommend Candi-Lax as a laxative, which has been thoroughly tested in the Clinical Laboratories in connection with the use of Dr. Platt's Rinex Prescription.

LARYNGITIS

Treatment: Follow general treatment explained under Head Colds, and take Dr. Platt's Rinex Prescription as prescribed under Head Colds. However, in place of the hot salt water gargle specified under Head Colds, use Dobell's solution, which can be obtained at any drug store; a teaspoonful to two teaspoonfuls gargled every hour until relieved, then gargle every two hours.

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Candi-lax
THE VIOLET LAXATIVE
REG U S PAT OFF
"As Tasty as an After-Dinner Mint"
The new, pleasant, effective laxative for adults and children. Harmless—not-habit forming—positive.
In eight tin boxes
24 Tablets—25c

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General:

Diet forms a very important part of the general treatment for Asthma. Patients should avoid all heavy protein-content food, such as red meat, eggs, milk, rich pastries, candy and sugar. Alcohol of all forms should be religiously avoided. Black coffee, percolated, should be taken in large quantities, two cups at least, before retiring every night.

Treatment: Follow general treatment explained under Head Colds, and take Dr. Platt's Rinex Prescription as prescribed under Head Colds. However, in place of the hot salt water gargle specified under Head Colds, use Dobell's solution, which can be obtained at any drug store; a teaspoonful to two teaspoonfuls gargled every hour until relieved, then gargle every two hours.

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